

ALLIANCE

FOR ILLINOIS MANUFACTURING

Strategic Planning for Global Markets

Why?

“In the five years before the crisis, real [US] exports of goods and services increased by over 30 percent cumulatively.” Source: Carnegie Endowment.



Join the 17,800 Illinois businesses selling products overseas. 88% are classified as small and medium sized businesses.

This interactive workshop will illustrate the importance of careful planning to enter the global market. It will feature a case study highlighting the steps necessary to achieve greater results in international business.

Presented by Mr. **Fabrice Bonvoisin**, President of FB International LLC, an expert in international business with seventeen years of experience in multiple industries and countries.

DATE: December 15, 2010 8:00am – 11:30am

LOCATION: **Porte Brown LLC**
845 Oakton Street
Elk Grove Village, IL 60007

COST: Members of the Alliance: Free (Pre-registration required)
Non-members: \$20 (Pre-registration required, cash only at the door)
Walk-in: \$40 (cash only at the door)

Register online at www.fbintl.com/myregistration.pdf
or contact Patti at 312-236-5555



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